



Viral Video Content Is King In A Digital Age!

Easily build your brand presence and industry expertise with viral video content for your Real Estate business.

- ✓ Client Testimonials
- ✓ Industry Updates
- ✓ Knowledge Shorts
- ✓ Video Walking Tours

Viral Video Content

Why Does Viral Video Content Get Results?

3-9 Seconds, is all you have in order to capture a viewer's attention.

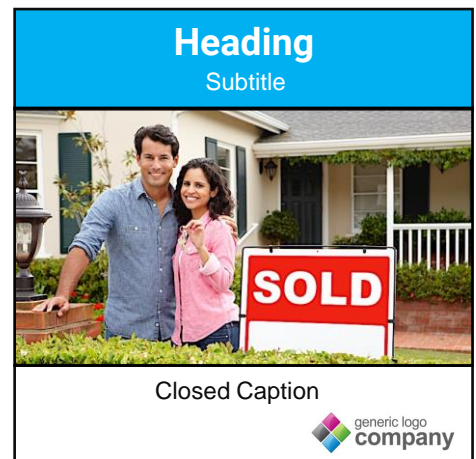
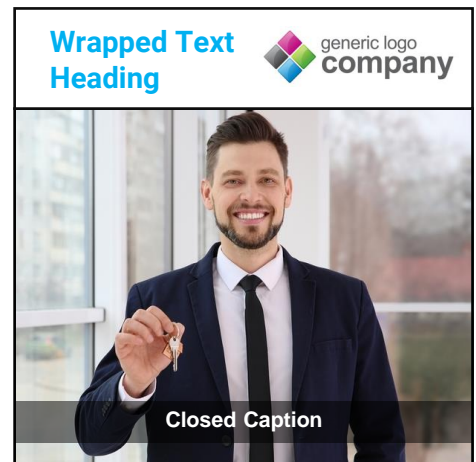
That's it. 3-9 seconds.

Viral Video Content has the following elements:

- **Header** – Tells the viewer what they will get by watching
- **Video** – Provides entertaining video content
- **Closed Captions** – Lets the viewer watch with the sound "Off". And creates constant on-screen change.
- **Logo** – Maintains branding throughout the video segment

Viral Video Content appeals to the simplest of human behavior.

Which is why it is so effective.





Rapid Video Production

There is no need for expensive overhead costs. Your smartphone with 4K video capability is perfect for high-end video content creation. We supply you with the following:

- **Equipment Shopping List**
- **A Quick Start Guide**
- **A Social Media Calendar**
- **Topic Scripts**
- **A Production Schedule**

Then you simply film your segments, drop them in WeTransfer, and we take care of the rest.

Viral Content Videos To Grow Your Business

What's included:

	Advanced \$280	Pro \$115	Basic \$65
Professional Video Editing	✓	✓	✓
1-2 Business Day Turn Around	✓	✓	✓
Background Music	✓	✓	✓
Your Company Logo	✓	✓	✓
*Closed Captioning	✓	✓	✓
Brand Color Header & Text	✓	✓	✓
MP4 Video Format – 1:1 and 9:16	✓	✓	✓
Animated Logo Stinger with Voice Over	✓	✓	-
Branded Outro with Voice Over	✓	-	-
Remote Videography	✓	-	-

*Hourly rates apply for video in excess of 2 minutes

Ask About Remote Video Shoots – Only \$48 an Hour