

## OUR STATS

3.5 Days

44 Exhibitors

50 Episodes

82K URL Clicks

173K Views

# Featured Products



Click To Watch

Kalaty Rug

DISCOVER THE KALATY DIFFERENCE

[www.kalaty.com](http://www.kalaty.com)

**KALATY**  
DISCOVER THE KALATY DIFFERENCE

## We Are Filming Again

And We Want You With Us!

**With only three weeks** until Fall High Point Market, we decided to send four reporters to North Carolina to cover "**Featured Product**" segments. The idea was simple...

**"If people can't get in front of product. Let's get the product in front of people."**

The results were spectacular! And the overwhelming response from the manufacturers was they wanted us back for Atlanta, Vegas, Dallas and Chicago.

So, we are sending our reporters to **ALL of the Markets, in 2021!** And we want to bring you with us!

Our reporters will be going showroom to showroom, offering Featured Product coverage, and we want to leave your marketing materials with each of the companies we contact while we are there.



# Sponsorship Opportunity

**Most sponsorship programs** offer “brand recognition”, by simply mentioning your name, or slapping your logo around.

And we are too... **see**

But we are offering **so much more** than another chance to “brand” your company.

## What You Get with The LBN



Includes the following:

**“Brought To You By”** – Animated Logo with Voice Over

**\$6,000** Savings

**Clickable URL Link** – Your URL Link in the post description

**Table Tent Signage** – Your Logo presented with Featured Products

**\$240** Value

**Marketing Material Distribution** – Our reps will hand out your marketing materials

**\$480** Value

**Video Commercial** – We will post your video ad on our social media pages during the Market air-time (Includes \$50 Post Boost)

**\$9,600** Savings

**Boosted Posts** – We will allocate \$5 of your sponsorship toward boosting each of the Featured Product Segments (\$5 per video – Up to \$200)

**\$200** Value

**Total Cost: \$2,800**

**\$16,520**

Based on a single Market Sponsorship. Rate does not include printing of marketing materials. Marketing materials are limited to one (1) trifold pamphlet and one (1) 5X7 postcard.

**Total Package Value**